Application No.: 10/766751

Docket No.: BEW-007REIRCE

AMENDMENTS TO THE CLAIMS

submission under 37CFR 1.56

Upon entry of this amendment, the following listing of claims will replace all prior versions and listings of claims in the pending application.

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Please cancel claims 5-61 without prejudice or disclaimer of the subject matter therein.

Please amend the remaining claims as follows:

- 1. (original) A modular display system comprising:
- a base assembly;
- a first support arm, operably coupled to said base assembly;
- a second support arm secured to said first support arm and having at least a pair of coupling assemblies for securing to portions of first and second liquid crystal display (LCD) panels;
- a third support arm secured to said first support arm and having at least one coupling assembly for supporting a third LCD panel on said third support arm; and
- wherein said third support arm may be readily detached from said first support arm to enable said display system to be modularly configured as either a two panel LCD display system or as a three panel or greater LCD display system.
- 2. (currently amended) The display system of claim 1, wherein said second support arm includes three said coupling assemblies enabling said first and second LCD panels to be supported adjacent one another in either [[a]] portrait positions or landscape positions, while minimizing a spacing between said first and second LCD panels.
- 3. (previously presented) The display system of claim 1, wherein said third support arm includes a pair of said coupling assemblies enabling said third LCD panel, and a fourth LCD panel, to be supported thereon.
- 4. (original) The display system of claim 3, wherein said third support arm includes three of said coupling assemblies enabling said third and fourth LCD panels to be supported in either a

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portrait or a landscape orientation while minimizing a spacing between said third and fourth LCD panels in either one of said orientations.

Claims 5-61 (canceled)

Please enter the following new claims 62-79 as follows:

- 62. (new) The display system of claim 1, wherein the first support arm is removably coupled to the base assembly.
- 63. (new) The display system of claim 1, wherein the first, second and third support arms are interchangeable.
- 64. (new) The display system of claim 63, wherein the first, second and third support arms are substantially identical.
- 65. (new) The display system of claim 1, further comprising:
- a column coupling assembly on the base assembly to operably couple the first support arm thereto; and
- at least two coupling assemblies on the first arm to couple the second support arm and the third support arm, wherein the column coupling assembly and the coupling assemblies on the first, second and third support arms are substantially identical.
- 66. (new) The display system of claim 1, wherein the display system is modularly configured modularly configurable as a system having two side-by-side panels, two vertically stacked panels, three panels in a pyramid shape, three panels in an inverted pyramid shape, and two horizontal panels above two horizontal panels.
- 67. (new) The display system of claim 66, wherein at least one panel can assume a landscape orientation and a portrait orientation.
- 68. (new) A modular support system for display panels, the system comprising:

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- a base structure;
- a first support arm removably attachable to the base structure;
- a second support arm removably attachable to the first support arm for supporting display panels; and
- a third support arm removably attachable to the first support arm for supporting display panels, wherein the modular support system is configurable as a two-support arm system having the first and second support arms, and a three-support arm system having the first, second and third support arms.
- 69. (new) The modular support system of claim 68, wherein, in the two-support arm system, the first support arm can support at least one display panel, and the second support arm can support at least two display panels.
- 70. (new) The modular support system of claim 69, wherein, in the three-support arm system, the second support arm can support at least two display panels, and the third support arm can support at least two display panels.
- 71. (new) The modular support system of claim 68, wherein the first support arm includes at least two coupling assemblies, each coupling assembly capable of supporting the second support arm, the third support arm or a display panel.
- 72. (new) The modular support system of claim 68, wherein the modular support system is configurable as a one-support arm system having the first support arm.
- 73. (new) The modular support system of claim 72, wherein, in the one-support arm system, the first support arm can support at least two display panels.
- 74. (new) The modular support system of claim 73, further comprising three coupling assemblies on the first support arm, wherein, in the one-support arm system, the first support arm can support two display panels in either landscape orientation, using one pair of the three coupling assemblies, or portrait orientation, using another pair of the three coupling assemblies.

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75. (new) The modular support system of claim 73, further comprising:

three coupling assemblies on the first support arm; and three coupling assemblies on the second support arm;

wherein, in the one-support arm system, the first support arm can support two display panels in either landscape orientation, using one pair of the three coupling assemblies of the first support arm, or portrait orientation, using another pair of the three coupling assemblies of the first support arm; and

wherein, in the two-support arm system, the second support arm can support two display panels in either landscape orientation, using one pair of the three coupling assemblies of the second support arm, or portrait orientation, using another pair of the three coupling assemblies of the second support arm.

76. (new) The modular support system of claim 73, further comprising: three coupling assemblies on the first support arm; three coupling assemblies on the second support arm; and three coupling assemblies on the third support arm;

wherein.

- a) in the one-support arm system, the first support arm can support two display panels in either landscape orientation, using one pair of the three coupling assemblies of the first support arm, or portrait orientation, using another pair of the three coupling assemblies of the first support arm,
- b) in the two-support arm system, the second support arm can support two display panels in either the landscape orientation, using one pair of the three coupling assemblies of the second support arm, or portrait orientation, using another pair of the three coupling assemblies of the second support arm, and
 - c) in the three-support arm system,
- i) the second support arm can support two display panels in either landscape orientation, using one pair of the three coupling assemblies of the second support arm, or portrait orientation, using another pair of the three coupling assemblies of the second support arm, and
- ii) the third support arm can support two display panels in either the landscape orientation, using one pair of the three coupling assemblies of the third support arm, or portrait orientation, using another pair of the three coupling assemblies of the third support arm.

a base assembly;

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- 77. (new) A modular support system for display panels, the system comprising:
- a first support arm securable to the base assembly in two orientations;
- a second support arm removably attachable to the first support arm for supporting display panels; and
- a third support arm removably attachable to the first support arm for supporting display panels, wherein the modular support system is configurable as a two-support arm system having the first and second support arms, and a three-support arm system having the first, second and third support arms.
- 78. (new) The modular support system of claim 77, wherein the first support arm is securable to the base assembly horizontally or vertically.
- 79. (new) The modular system of claim 77, wherein the modular support system is configurable as a one-support arm system having the first support arm.